

Stephane Houari

## Digital Content Creator

Photography | Video | Graphic Design

Novato, CA

### SUMMARY

I'm A dedicated creative professional with 18+ years of experience producing high-quality, social and digital media in a fast-paced environment. In addition to expert knowledge of the technical task associated with visual production, I have strong Initiative and work ethic.

### CORE COMPETENCIES

- Graphic design
- Infographics
- Digital manipulation
- Marketing materials
- Training
- User research
- Social media
- Fashion photography
- Product photography
- Architecture photography
- Portraits
- Photo styling
- Lighting
- Editing

### SKILLS + LANGUAGES

- Photoshop
- Illustrator
- InDesign
- Lightroom
- Canon EOS 5D Mark IV
- iMovie
- VideoScribe
- Mac Office
- French + English

### EDUCATION

- Professional Certificate in Photography Paris - France
- BA in Fine Arts University Paris VIII | Saint Denis - France
- Degree in Fashion Design / Pattern-making Paris - FRANCE
- BTEC First Diploma in Dressmaking/ Tailoring Orléans - FRANCE

### WORK HISTORY

**Digital Content Creator (Photography | Video | Design) 2017 - Present**  
**Lycée Français de San Francisco**, French school.

- Drive every stage of video and photography production from camera work, lighting, editing, color and contrast correction to sound, visual effects, and post-production.
- Work with marketing and communication teams to create and adhere to schedules, while maintaining the flexibility to adapt to shifting market demands.
- Ensure consistent brand representation and unified look and feel of the company image.
- Shoot lifestyle photos and videos that can be used on a website, blog post, social media, or in the press.
- Create and maintain a shared platform for photographs and videos that can be used across productions, and accessed by others in the organization and community.
- Create posters, banners and others printing materials to promote the school's events.
- Produced the school's yearbook from design and content to printing and distribution.

**Photography + Photoshop instructor & Educational Assistant 2015 - 2017**  
**Lycée Français de San Francisco**, French school.

- Created a curriculum for beginner photography and Adobe Photoshop classes
- Instructed as per my curriculum beginner photography and Adobe Photoshop classes
- Facilitated and encouraged a learning experience which provides students with the opportunity to achieve their individual potential in photography and graphic design.
- Provided support for individual students inside and outside the classroom, including supporting access to camps, educational visits and whole school activities, to enable students to fully participate in activities.

**Photographer & Graphic Designer Freelance 2008 - 2015**

- Captured, edited and retouched photographs in a range of styles for hotels, stores and architecture agencies. Styles include portraits, fashion and product photography for websites, brochures catalogs and marketing materials.
- Advised clients on developing a budget for photography and graphic design.
- Coordinated make-up artists and hair stylists and scheduled photo sessions.
- Created child and infant clothing collections.
- Designed newsletter and banner ads for the web.

**Photographer & Graphic Designer 2000 - 2008**

**Du Pareil Au Même**, Clothing manufacturer for children from 0 to 14 years.

- Created the brand identity for the company.
- Designed brochures catalogs, leaflets, posters, and ancillary print assets for marketing and communication.
- Captured, edited and retouched digital photographs for catalog collections.
- Managed vendor relations including sourcing, RFPs, printing, production, shipping, and logistics.
- Designed newsletter and banner ads for the website.
- Took product photographs and did photo masking and image optimization for web implementation.

**Manufacturing Manager and Procurement Buyer 1994 - 2000**

**Du Pareil Au Même**, Clothing manufacturer for children from 0 to 14 years.

- Selected and purchased fabrics and clothing components .
- Negotiated contracts and managed the manufacturing operation in Tunisia, including production line supervision and logistics for shipping deadlines.
- Examined sample garments on and off models; then modified designs to achieve desired effects.

**Apparel Industry Instructor 1991 - 1994**

**Georges Braque**, a vocational school for first-year students.

**Taillandiers**, a fashion school for graduate students.

Taught pattern making, tailoring, and draping, including conception of paper and fabric patterns on mannequins, size specifications, and production-ready manufacturing and technical specifications.

